

TBI Vision

Television Business International

Search



HOME NEWS SHOW OF THE WEEK FEATURES BLOG

About Us Login / Sign up

ABC Commercial buys into The Flying Winemaker

by Peter White | November 22, 2012



(http://tbivision.com/wp-content/uploads/2012/11/wine.jpg)

ABC Commercial, the international arm of the Australian public broadcaster, has acquired international rights to reality series The Flying Winemaker and will launch the show at the forthcoming Asia Television Forum.

The company has struck a deal with WD Entertainment Group, which also produces Fox8's The Stafford Brothers, for the global rights to the 13x30mins series.

ABC Commercial will be attending ATF, which is held in Singapore in December, as part of the newly formed Australian Pavilion, which has been set up in conjunction with The Australian Children's Television Foundation, Beyond Distribution and Flame Distribution.

The Flying Winemaker stars Eddie McDougall, who owns a boutique wine gallery in Hong Kong, as he tries to revolutionise the way people consume Asian food and wine.

WD Entertainment owner Wes Denning said: "There are many myths associated with pairing Asian food with wine, meanwhile wine production across the continent is taking off. Through Eddie's expertise and access, this series offers a unique taste of a food-and-wine revolution that is changing the culinary norm, both within Asia and around the world."

Popular posts

NBC closing international channels and cutting jobs

NBC Universal is closing several of its internationa...

Microsoft to acquire Netflix: report

Technology company Microsoft is considering the acqu...

Kids Virtual Worlds

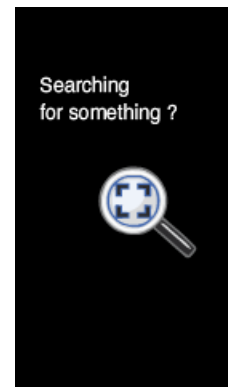
Virtual worlds have been around in the kids industry...

DOE sells toons to ABC

Indian producer and distributor DQ Entertainment (DQ...

The End of Breaking Bad

Bryan Cranston cuts a fascinating figure; part chara...



Recent Comments

Home | About Us | Prices Guides | Blog

Site design by The Creative Arch. Build by interconnect/it. © TBI Magazine 2012. All rights reserved. TBI is published by Informa Telecoms & Media which is a trading name of Informa UK Limited. Registered in England under no. 1072954. Registered Office: Mortimer House, 37-41 Mortimer Street, London W1T 3JH

Site design by The Creative Arch

interconnect/it Site built by interconnect/it

