



DRG sells factual into Latin America



1 day ago by [Kelly Anderson](#)



London-based distributor DRG has racked up a number of sales with Latin American broadcasters as NATPE kicks off, including factual entertainment series *Choccywoccydoodah* (pictured).

Fox Latin American Channels acquired series two and three of *Choccywoccydoodah*, which **focuses on the colorful cake shop in Brighton of the same name**; as well as the 13-part, half-hour series *Home by Novogratz*.

Choccywoccydoodah is produced by Twofour for UKTV's Good Food, while *Home by Novogratz*, a series following husband and wife team Bob and Cortney as they showcase their unique design aesthetic, is a Left Right production for U.S. cable network HGTV.

Brazilian pay TV platform, Globosat, acquired a 40-hour package, which included *The Stafford Brothers*, a 16-part, half-hour reality series produced by WD Entertainment.

"Latin America is a key region and offers a wealth of opportunities for a multi-genre catalog owner like DRG," said Carolina den Baas, DRG's senior sales executive for Latin America.

Tags: [Choccywoccydoodah](#), [DRG](#), [Home by Novogratz](#), [NATPE](#)



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